



May 9, 2024

TO: Legal Counsel

News Media

Salinas Californian

El Sol

Monterey County Herald

Monterey County Weekly

KION-TV

KSBW-TV/ABC Central Coast

KSMS/Entravision-TV

The next regular meeting of the **COMMUNITY ADVOCACY COMMITTEE - COMMITTEE OF THE WHOLE** of **SALINAS VALLEY HEALTH**¹ will be held **WEDNESDAY, MAY 15, 2024, AT 12:00 P.M., DOWNING RESOURCE CENTER, CEO CONFERENCE ROOM 117, SALINAS VALLEY HEALTH MEDICAL CENTER, 450 E. ROMIE LANE, SALINAS, CALIFORNIA.** (*Visit SalinasValleyHealth.com/virtualboardmeeting for Public Access Information*).

A handwritten signature in black ink, appearing to read "Allen Radner".

Allen Radner, MD
Interim President/Chief Executive Officer

Committee Voting Members: **Rolando Cabrera, MD**, Chair; **Joel Hernandez Laguna**, Vice-Chair; **Allen Radner, MD**, Interim President/CEO; **Clement Miller**, Chief Operating Officer; **Jaime Gonzalez, MD**, Medical Staff Member.

Advisory Non-Voting Members: Julie Edgcomb, Community Member; Administrative Executive Team.

**COMMUNITY ADVOCACY COMMITTEE
COMMITTEE OF THE WHOLE
SALINAS VALLEY HEALTH¹**

**WEDNESDAY, MAY 15, 2024, 12:00 P.M.
DOWNING RESOURCE CENTER, CEO CONFERENCE ROOM 117**

**Salinas Valley Health Medical Center
450 E. Romie Lane, Salinas, California**

(Visit [SalinasValleyHealth.com/virtualboardmeeting](https://www.SalinasValleyHealth.com/virtualboardmeeting) for Public Access Information)

AGENDA

1. Call to Order / Roll Call
2. Public Comment
This opportunity is provided for members of the public to make a brief statement, not to exceed three (3) minutes, on issues or concerns within the jurisdiction of this District Board which are not otherwise covered under an item on this agenda.
3. Approve **Minutes of the Community Advocacy Committee** Meeting of February 14, 2024 (CABRERA)
 - ❖ Motion/Second
 - ❖ Public Comment
 - ❖ Action by Committee/Roll Call Vote
4. Review the **Annual Board Policy on Community Giving** to be Included on the Board Meeting Consent Agenda (OTTONE/FITZGERALD)
5. Review the **Administrative Policy on Community Funding** to be Included on the Board Meeting Consent Agenda (OTTONE/FITZGERALD)
6. **Community Funding Report** (*INFORMATIONAL ONLY-Refer to packet*)
7. **Salinas Valley Health Foundation Update** (*INFORMATIONAL ONLY-Refer to packet*)
8. **Adjournment**

The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **August 2024**. Please join the Hospital Week BBQ immediately following this meeting.

This Committee meeting may be attended by Board Members who do not sit on this Committee. In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment.

The Committee packet is available at the Committee Meeting, at www.SalinasValleyHealth.com, and in the Human Resources Department of the District. All items appearing on the agenda are subject to action by the Committee.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Board Clerk during regular business hours at 831-759-3050. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

CALL TO ORDER
ROLL CALL

(Chair to call the meeting to order)

PUBLIC COMMENT

DRAFT SALINAS VALLEY HEALTH¹
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
MEETING MINUTES FEBRUARY 14, 2024

Committee Members Present:

In-person: Chair Rolando Cabrera, MD, Julie Edgcomb, Allen Radner, MD, Interim President/CEO;
Via teleconference: Vice-Chair Joel Hernandez Laguna (appearing via teleconference pursuant to Government Code Section 54953(f)(2)(i)), and Jaime Gonzalez, MD (appearing via teleconference pursuant to Government Code Section 54953(f)(2)(ii));
Committee Members Absent: James Gilbert, MD, Interim CMO, Lisa Paulo and Rakesh Singh, MD;
Other Board Members Present, Constituting Committee of the Whole: Directors Victor Rey (via teleconference) and Catherine Carson (in person).

Director Juan Cabrera joined via teleconference at 12:20 p.m.

1. CALL TO ORDER/ROLL CALL

A quorum was present and Chair Rolando Cabrera, MD, called the meeting to order at 12:01 a.m. at the Downing Resource Center CEO Conference Room 117.

2. PUBLIC COMMENT

None

**3. APPROVE MINUTES OF THE COMMUNITY ADVOCACY COMMITTEE
NOVEMBER 14, 2023**

Approve the minutes of the November 14, 2023 Community Advocacy Committee meeting. The information was included in the Committee packet.

PUBLIC COMMENT:

None

MOTION:

Upon motion by Committee member Dr. Radner, and second by Committee member Hernandez Laguna the minutes of November 14, 2023 Community Advocacy Committee were approved as presented.

ROLL CALL VOTE:

Ayes: Chair Dr. Cabrera, Hernandez Laguna, Gonzalez, Paulo, Dr. Radner.

Nays: None;

Abstentions: None;

Absent: Dr. Gilbert, Lisa Paulo and Dr. Singh.

Motion Carried

4. COMMUNITY FUNDING PROCESS AND POLICY

Matt Ottone, District Legal Counsel, and Lynette Fitzgerald, Director Community Benefit, reviewed the Community Funding Process and *draft* Administrative Policy including a request/approval/denial flow

¹Salinas Valley Memorial Healthcare System operating as Salinas Valley Health

chart, the notification process and funding, and a *draft* Administrative Policy. Community Funding can include money or materials/in-kind benefits. There are three types of Community Funding: Community Benefit Support, Marketing Support and Sponsorship of Charitable Events. The Community Funding Committee Community Benefit Decision Tree was reviewed. The review process will include a Community Funding Committee which will provide recommendations to the Executive Leadership Group for final decision. The approval process will include transparent accounting how much is grant funding vs. event funding. There will be a requirement that the recipient reports how the funds were used and if they were used as intended.

The policy states, “The Board of Directors shall annually adopt a Policy on Community Giving for providing assistance of grant funding in accordance with Health & Safety Code Section 32139, and shall adopt guidelines in connection with Community Funding that identify priorities for the District, including issues as identified in the current Community Health Needs Assessment. The Policy shall contain findings of the Board supported by substantial evidence of certain community giving categories that will be in furtherance of the MISSION/VISION of the District. The Policy shall authorize Administration to provide funding consistent with the findings and guidelines as set forth in the Policy without requiring further Board authorization.”

Matt Ottone, District Legal Counsel reported that authority for grant funding comes from the Board of Directors. However, for the purpose of timely response, the Board can delegate this responsibility through a Board policy that must be renewed annually. Funds are considered public dollars so granting funds must be transparent and in line with community health needs. Administration will then report to the Board on which sponsorships were granted. The Board provides guidance to Administration on what to support.

COMMITTEE MEMBER DISCUSSION: (1) The administrative policy included in the packet was for discussion purposes only. There will be further revisions and a Board policy will be drafted with the anticipation both policies will come forward to Board in May. (2) Our current community funding budget was discussed clarifying this year includes our final payment to support the Hartnell Nursing Program. (3) the Community Funding Committee membership is Lynette Fitzgerald, Director/Community Benefit, Chair, Tiffany DiTullio (CAO/Community Wellness), Jeff Wardwell (Foundation), Karina Rusk (PR), Melissa Gross (Foundation), Claudia Villalobos (Marketing), Claudia Otero (Marketing), Amanda Meyer (Health Promotion), and Lorrie Oelkers (Compliance Officer). Rosalia Madrigal (Admin) – assists with funding process. (4) Not all requests come from 501c3 organizations but a non-profit tax ID is required. (5) Ms. Fitzgerald will provide to the Chair and Vice-Chair of this committee a comparison of how many requests we receive compared to our budget. (6) Board Member request: The Community Funding Committee should pay attention to Geographical areas to include south county. (7) The application for funding is on our website and delineates the criteria and process. (8) Suggestion: We need to market how much Salinas Valley Health invests in our community.

5. BLUE ZONES PROJECT UPDATE

Tiffany DiTullio, CAO, Community Wellness, provided a Blue Zones Project update. The contract began 10/2018 and was recontracted in 2020 for expansion. There are three sponsors: SVH, Montage Health, Taylor Farms. There are about 18 months left until contract termination 9/30/2025. We have received notification from Dr. Packer of Montage Health they would like reduction in cost of contract (20%) for the remainder of contract. Ms. DiTullio has provided a proposal for consideration to ShareCare which was declined. The BZP leadership will reconvene in February to continue to work on reducing costs. Cost reduction options were discussed.

COMMITTEE MEMBER DISCUSSION: It's important to look at the bottom line of the hospital. Resources need to be used wisely. Director Dr. Cabrera stressed the importance of some of our other needs, such as a new ER. Director Hernandez Laguna stated we need to honor our commitment for the next 18 months and look at alternatives for sustainability. Member Edgcomb suggested involving CCAH and investigating grant funds.

6. SALINAS VALLEY HEALTH SERVICE LEAGUE UPDATE

Shannon Graham, Director Volunteer & Health Care Services, reported recent volunteer services include the Veteran's blankets project, a story on our Medical Museum in Coast Weekly, Christmas caroling, appreciation angels, approval of the Service League budget, a Gift Shop RFP/received 3 proposals, and the annual red baby hats for Heart Month, volunteers/elections: volunteers will round with replacement ballots to see who needs a ballot. Ms. Graham also reported on Health Career Services including Health Explorers, ROP Job Shadowers and the Summer Health Institute/applications. A full report was provided in the packet.

COMMITTEE MEMBER DISCUSSION: Current count on volunteers is 160. Dr. Radner reported that Dr. Natali Silva recently joined our staff and she is the first of Summer Health Institute graduate to return to our system as a physician. Director Hernandez Laguna suggested we promote her history with Salinas Valley Health. What are the Health Explorers criteria? Participants must be 14 yo+ and the program is part of the Boy Scouts of America and Salinas Valley Health is a host. You must be at least 15yo to Volunteer here.

7. SALINAS VALLEY HEALTH FOUNDATION UPDATE

Jeff Wardwell, Chief Philanthropy Officer, and Melissa Gross, Director Strategic Development reported on Foundation activities as follows:

- Adopt a Patient Family program. Internal only. Streamline and equitable. \$12K>
- Salinas Valley Emergency Medical Group Medical Education Scholarship recipient Jacqueline Leon attending UCSF Medical Postbaccalaureate Program (The scholarship is intended to further education of former or current employees interested in a medical career.
- Healing Our Healthcare Heroes: 1440 Multiversity fourth session open to staff and physicians.
- Patient Assistance: To date assisting 2,100+ individual patients with \$380,000+. Information was provided by referral source, budget to actual dollars spent, patient by zip code, payor mix, gender and age. Data is updated bi-monthly and will be reported to the Community Advocacy Committee.
- Children's Miracle Network is celebrating 35 years; our 2024 Local Champion is Jessica. Over the course of the 35 years \$22M has been raised and all stayed local.
- Granted Funds over the last five years highlighting funds released FY24 YTD, organizational development, programs and services, capital expenditures, community impact, and Mobile Clinic support.

A full report was provided in the packet.

COMMITTEE MEMBER DISCUSSION: Review of the community impact funding projects.

8. ADJOURNMENT

There being no other business, the meeting adjourned at 1:05 p.m. The date and time of the next Community Advocacy Committee Meeting is scheduled for **May 15, 2024** at 12:00 p.m.

Rolando Cabrera, MD, Chair, Community Advocacy Committee



Annual Board Policy on Community Giving

Adopted XXX XX, 2024

Salinas Valley Memorial Healthcare System is a California local health care district operating as Salinas Valley Health, governed by an elected Board of Directors and operating in accordance with the California Health & Safety Code and the California Government Code.

Salinas Valley Health has adopted an Administrative Policy on Community Funding whereby the Administration has identified a process and procedure for the consideration of requests for community funding in consideration of the Mission and Vision of the District and in consideration of the Community Health Needs Assessment periodically prepared by the District.

Pursuant to Health & Safety Code Section 32139(c), the Board of Directors is required to adopt annual policies for providing assistance of grant funding.

Health and Safety Code Section 32139(c)(1) – (4)

The Board finds that the Administrative Policy on Community Funding as approved by the Board of Directors satisfies the requirements of Section 32139(c) as to the following requirements:

The Administrative Policy adequately addresses the requirements of Health and Safety Code Section 32139(c), subsections (1) through (4) as follows:

- (1) A nexus between the allocation of assistance and grant funding with health care and the mission of the district;
- (2) A process for the district to ensure allocated grant funding is spent consistently with the grant application and the mission and purpose of the District;
- (3) The District's Plan for distributing grant funds for each fiscal year;
- (4) A process of providing, accepting, and reviewing grant applications.

Health and Safety Code Section 32139(c)(5) – (6)

This policy addresses the requirements of Health and Safety Code Section 32139(c)(5) and (6) as follows:

(1) Prohibition Against Board Member Meetings with Grant Applications

Any current Board Member is not permitted to engage in any direct or indirect communication with an applicant for community funding and/or grants. In the event that a Board Member receives an inquiry from a prospective grantee, the Board Member shall refer the grantee to appropriate District personnel to assist them in connection with their request for funding..

(2) Guidelines for Grant Funding

(a) The District shall provide priority to grants that will serve underserved communities within the District boundaries and to organizations that meet the needs in serving underserved communities consistent with the Community Health Needs Assessment.

(b) The District awards community funding to recognized non-profit organizations that serve the residents of the District, and not to individuals except in rare circumstances. The District provides charity care to individuals separately from grant funding requests.

(c) The Administrative Policy on Community Funding currently has procedures in place that address the (i) financial needs of the grant applicants, (ii) the type of programs eligible for grant funding, (iii) the circumstances under which grants may be provided to prior grant recipients, (iv) the consideration of sponsorship of charitable events, (v) the funding of other government agencies and awarding grants to, and (vi) awarding grants to, and limiting funds for, foundations that are sponsored or controlled by, or associated with a separate grant recipient.

(3) Annual Review and Adoption of Policy

Annually during the June Regular Meeting of the Board of Directors, the Board of Directors shall review, revise if necessary, and adopt an Annual Board Policy on Community Giving to provide guidance to Administration on Community Funding. At this time, the Board may, but shall not be required to, adopt certain categories that they wish Administration to focus funding for the following fiscal year, including but not limited to, outreach, educational resources that provide health care training, charitable events, sponsorships and the like.



Last Approved N/A
Next Review 3 years after approval

Owner Lynette Fitzgerald:
Director
Community Benefit
Area Administration

Community Funding

I. POLICY STATEMENT

- A. It is the policy of Salinas Valley Health (SVH) to expend Agency resources only in furtherance of the Agency's statutory purposes and in the exercise of powers set forth or implied in SVH's enabling legislation (California Health and Safety Code Sections 32000, et seq.).

II. PURPOSE

- A. To ensure compliance with State law prohibitions on unlawful expenditures or gifts of public funds, including as specifically addressed in Sections 5 and 6 of Article XVI of the California Constitution, Government Code Section 8314, Code of Civil Procedure Section 526a and Penal Code Sections 424, Health & Safety Code Section 32139(c), et seq.
- B. The purpose of this Community Funding Policy ("Policy") is to ensure that all funds and other resources of Salinas Valley Health ("SVH" or "Agency") are expended in furtherance of valid public purposes in full accordance with applicable laws and the rules in this Policy.

III. DEFINITIONS

- A. "Community Funding" means SVH resources – including tax revenue or other funds, materials or in-kind support – given to or spent to support any individual, organization, or entity for the purpose of benefitting the healthcare of the region served by SVH, including the areas within and surrounding the SVH jurisdictional boundaries. Community Funding can include money or Materials/In-kind Benefits. There are three types of Community Funding: Community Benefit Support, Marketing Support and Sponsorship of Charitable Events.
- B. "Community Benefit Support" is resources donated for the purpose of health improvement services, economic development and/or community coalition building within the SVH healthcare district. Examples include contributions to community events at

which individuals can benefit from health screenings or wellness screenings, community health education, and contributions to community health clinics.

- C. "Marketing Support" means resources given or spent to promote the business, and goals of SVH and the services SVH provides. Examples include programs for promotional purposes or advertisements of SVH services at community events or in local organization publications. "Marketing Support" does not include advertising in, on or through newspaper, radio, television, social media or direct mail, except when such advertising is associated with a specific community event hosted by an entity other than SVH itself.
- D. "Sponsorships of Charitable Events" means resources given or spent to sponsor qualified charitable organizations located within the District Boundaries, including sponsorship of events conducted by charitable organizations that support the MISSION/VISION and which are aligned with issues identified in the Community Health Needs Assessment.
- E. "Materials or In-kind Support" is resources other than money, including time and materials.

IV. GENERAL INFORMATION

- A. This Policy sets forth procedures and standards for consideration, approval and administration of potential expenditures of SVH resources in the areas of community benefit support and marketing.
- B. The Board of Directors annually adopt a Policy on Community Giving for providing assistance or grant funding in accordance with Health & Safety Code Section 32139, and shall adopt guidelines in connection with Community Funding that identify priorities for the District. The Policy may contain findings of the Board supported by substantial evidence of certain community giving categories that will be in furtherance of the MISSION/VISION of the District. Finally, the Policy shall authorize Administration to provide funding consistent with the findings and guidelines as set forth in the Policy without requiring further Board authorization.
- C. SVH distributes all tickets/passes according to the Fair Political Practices Commission §18944.1. Gifts: Agency Provided Tickets or Passes.
- D. SVH will expend Agency resources only in the furtherance of its MISSION/VISION, and prioritize requests that align with issues identified in the Community Health Needs Assessment.
- E. SVH makes expenditures related to community funding and marketing only after consideration pursuant to this Policy and an evaluation of the financial capacity of the proposed recipient, and SVH to make such expenditures.
- F. SVH will not provide Community Funding to support or oppose campaigns for or against political candidates or ballot measures.
- G. SVH will not provide Community Funding to or in aid of any religious sect, church, creed, or sectarian purpose, or to help to support or sustain any school, college, university, hospital, or other institution controlled by any religious creed, church, or sectarian denomination.
- H. SVH will not provide Community Funding for endowment funds. SVH will carefully consider support for individual endeavors and annual fund drives.

V. PROCEDURE

- A. The Chief Executive Officer may create a Community Funding Committee ("Committee") to maintain the integrity of the procedures set forth in this Policy. In the absence of such a Committee, the duties and responsibilities assigned to the Committee in this Policy shall be carried out by the Executive Leadership Group ("ELG").
1. The Community Funding Committee will conduct the following activities: review requests for Community Funding monthly or as pending either in person, online, or via telephone conference call and present recommendations on funding decisions to the ELG for final review.
 2. Final award decisions, will be communicated by the Director of Community Benefit to the applicant along with the restricted dollar amount (amount deemed community benefit).
 3. Invoices will be verified by the Director of Community Benefit and approved by the Chief Executive Officer before being forwarded to Accounting.
 4. Restricted letters will prepared by the Director of Community Benefit and forwarded to Accounting to accompany the payment.
 5. By April of each year, evaluate the prior year's Community Funding activities for alignment with the SVH strategic plan and provide recommendations for the next year's Community Funding budget to the ELG. These recommendations will include planned community events, tentative line-item expenses and a total budget projection for the upcoming fiscal year.
 6. Recipients of grant funding or assistance will be disclosed on the SVH website per the legal requirement (Health & Safety Code 32139(b)(5)).
 7. On occasion, the ELG may choose to approve a community funding request without prior input from the committee.
- B. Community Funding Requests and Decisions.**
1. All decisions related to Community Funding will be made pursuant to the procedures set forth in this Policy.
 2. All applicants for Community Funding, including SVH officers or employees, shall submit a Community Funding Request Form (see Attachment A as an example) to SVH Administration for Committee review. The Request Form can be accessed on the SVH website or by mail or in person through the office of the Chief Executive Officer.
 3. Each event or endeavor requires submittal of a new Community Funding Request Form. Requests for support of annual events must be submitted annually.
 4. The Committee will review each Community Funding Request in accordance with the Annual Policy on Community Giving adopted by the Board of Directors and the guidelines contained within the Policy. In reviewing each request, the following factors should be considered in determining grant recipients:
 - a. Whether grants have been made to the organization or individual previously. Preference will be made to include new organizations and/or

individuals for funding.

- b. Whether the grant recipient is a foundation that is sponsored or controlled by, or associated with a separate grant recipient. Preference shall be provided to foundations who are not supported by, or associated with a separate grant recipient.
5. The Director of Community Benefit will communicate in writing whether requests were accepted or denied.

C. Budgeting and Tracking of Community Funding Expenditures.

1. For budgeting and resource tracking purposes, Community Funding expenditures will be designated as follows: Community Benefit Support and Sponsorship of Charitable Events will be assigned to Community Funding 8645.8960 (subaccount Community Funding), and Marketing Support will be assigned to Community Funding 8645.8900 (subaccount Other Expenses).

D. Policy Review.

1. Decisions made and actions taken pursuant to this Policy shall be reviewed at least annually to ensure compliance the Board's Policy on Community Giving, and alignment of Community Funding decisions with SVH's strategic plan and vision, mission and goals.

E. Tickets and Related Benefits.

1. If SVH receives event tickets or other benefits in response to the provision of Community Funding, such as in exchange for sponsorship of a community event, such benefits shall be managed according to the SVH [GIFT, TICKET AND HONORARIA POLICY](#).

F. Documentation:

1. All applicants for Community Funding must complete and submit a Community Funding Request Form (Attachment A).
2. The Community Funding Committee will utilize the Community Funding Request Form (Attachment A) to consider and support recommendations to the ELG.
3. Applicants for Community Funding will be notified of the disposition of their request in writing.
4. The Committee shall maintain all documentation related to Community Funding requests, including completed Community Funding Request forms; records of Committee Community Funding Request evaluations and recommendations; and notices of Community Funding awards or request denials, in compliance with the SVH record retention policy. ([RECORDS RETENTION POLICY](#))
5. [SVH Grants & Sponsorship Application](#) (For consideration this form must be received at least 4 weeks prior to the event/activity.)

VI. EDUCATION/TRAINING

- A. Education and/or training is provided as needed

VII. REFERENCES

- A. Article XVI, Sections 5 and 6, California Constitution
- B. California Government Code Section 8314
- C. California Code of Civil Procedure Section 526a
- D. California Penal Code Sections 424, et seq.
- E. Fair Political Practices Commission §18944.1. Gifts: Agency Provided Tickets or Passes

Approval Signatures

Step Description	Approver	Date
ELG	Rebecca Alaga: Regulatory/ Accreditation Coordinator	Pending
Policy Owner	Lynette Fitzgerald: Director Community Benefit	05/2024
Policy Committee	Rebecca Alaga: Regulatory/ Accreditation Coordinator	05/2024

Standards

No standards are associated with this document

Community Funding – FY24 YTD

Background

Several modifications and awareness efforts have been made to the Community Funding program in FY24.

Program modifications:

- The Community Funding Committee convenes biweekly to review new requests and decides on a recommendation, which includes funds awarded and community benefit-measured funds.
- The Executive Leadership Group (ELG) is presented the recommendations and makes a final decision.
- Notification emails are sent, which include total funding and community benefit-measured funding.
- Restricted community benefit letters are mailed with each payment.

Awareness highlights:

- Included a link in the Salinas Valley Health e-newsletter, which increases visibility and welcomes requests.
- Improved access to the funding application on the Salinas Valley Health website by creating a vanity URL (salinasvalleyhealth.com/communityfunding).
- Per the legal requirement, community funding and assistance recipients are listed on the Salinas Valley Health website.

Key Program Indicators

FY24 Community Funding budget: \$905,000

Funding awarded FY24 YTD: \$816,500

Community benefit-measured funds awarded FY24 YTD: \$747,065

Recipients of funding FY24 YTD:

ACOMI (Adelante Con Orgullo Mujer Inmigrante)
Action Council of Monterey County
Alliance on Aging
ALS Golden West
American Cancer Society
American Red Cross
Black Leaders and Allies Collaborative
Boys & Girls Clubs of Monterey County
Breast Cancer Assistance Group of Monterey County
Brighter Bites
Building Healthy Communities, Ciclovía Salinas
California Rodeo Salinas
Castroville Artichoke Festival
Central Coast YMCA
Cesar Chavez Futbol Academy
CHISPA
Christmas in Closter Park
Community Foundation for Monterey County
Dentistry 4 Vets
Door to Hope
Foundation for Monterey County Free Libraries
Gil Basketball Academy
Girls Inc of the Central Coast
Grower-Shipper Association Foundation
Harmony at Home
Hartnell College Foundation
Healing Partners of the Central Coast
Hope, Horses & Kids
Hospice Giving Foundation
Jacob's Heart Children's Cancer Support Services
LULAC #2055
MC Rape Crisis Center
Mexican Heritage Group of Salinas
Monterey Bay Economic Partnership
Monterey County Soccer League
National Steinbeck Center
Rancho Cielo
Salinas Rotary
Salinas Valley Chamber of Commerce
Salinas Valley LULAC
Sun Street Centers
The Leukemia & Lymphoma Society
United Way Monterey County
University Corporation at Monterey Bay
Valley Health Associates

Rising with Gratitude

Salinas Valley Health Foundation

Children's Miracle Network Hospitals All Partner Kickoff

April 27, 2024 at Ryan Ranch

- Brought together representatives from many of our corporate partners including Costco, Panda Express, Walmart, Walgreens, Ace Hardware, RE/MAX, Credit Unions for Kids, and Outdoor Supply Hardware
- Great attendance from our Extra Life fundraisers who collect donations year-round in support of their gaming marathons
- First ever “Impact Expo” to showcase the impact of local funds raised for our Children's Miracle Network Hospitals Program
 - Thank you to NICU, Pediatrics, and Respiratory Therapy for participating!

Children's Miracle Network Hospitals All Partner Kickoff



2024 Local Champion Family



Extra Life Gamers



Level III NICU



Inpatient Pediatrics



A full house of fundraising partners

Children's Miracle Network Hospitals All Partner Kickoff



Asthma Day Camp (Respiratory Care)



Dr. Robert Castro



Bay Federal Credit Union



Costco - Our Top Fundraising Partner!



Fundraising Best Practices Panel

Grateful Patient

Caregiver Reunion - Liz Castro

Grateful patient Liz Castro first reached out to Salinas Valley Health Foundation during the holiday season when she wanted to spread awareness for our MC Gives campaign. While getting to know Liz, she shared her wish to be able to reunite with several of the doctors that she credits with saving her life.

We were honored to host a brief reunion for Liz and her daughter with several of the physicians that they encountered during their time at Salinas Valley Health: Drs. Delgado, Kaufmann, and Shawo. Liz shared her appreciation and a box of chocolates with each of the providers, while also sharing a personal memory with each of them. It was a touching reminder of the impact that our physicians have on our patients and their families each and every day.



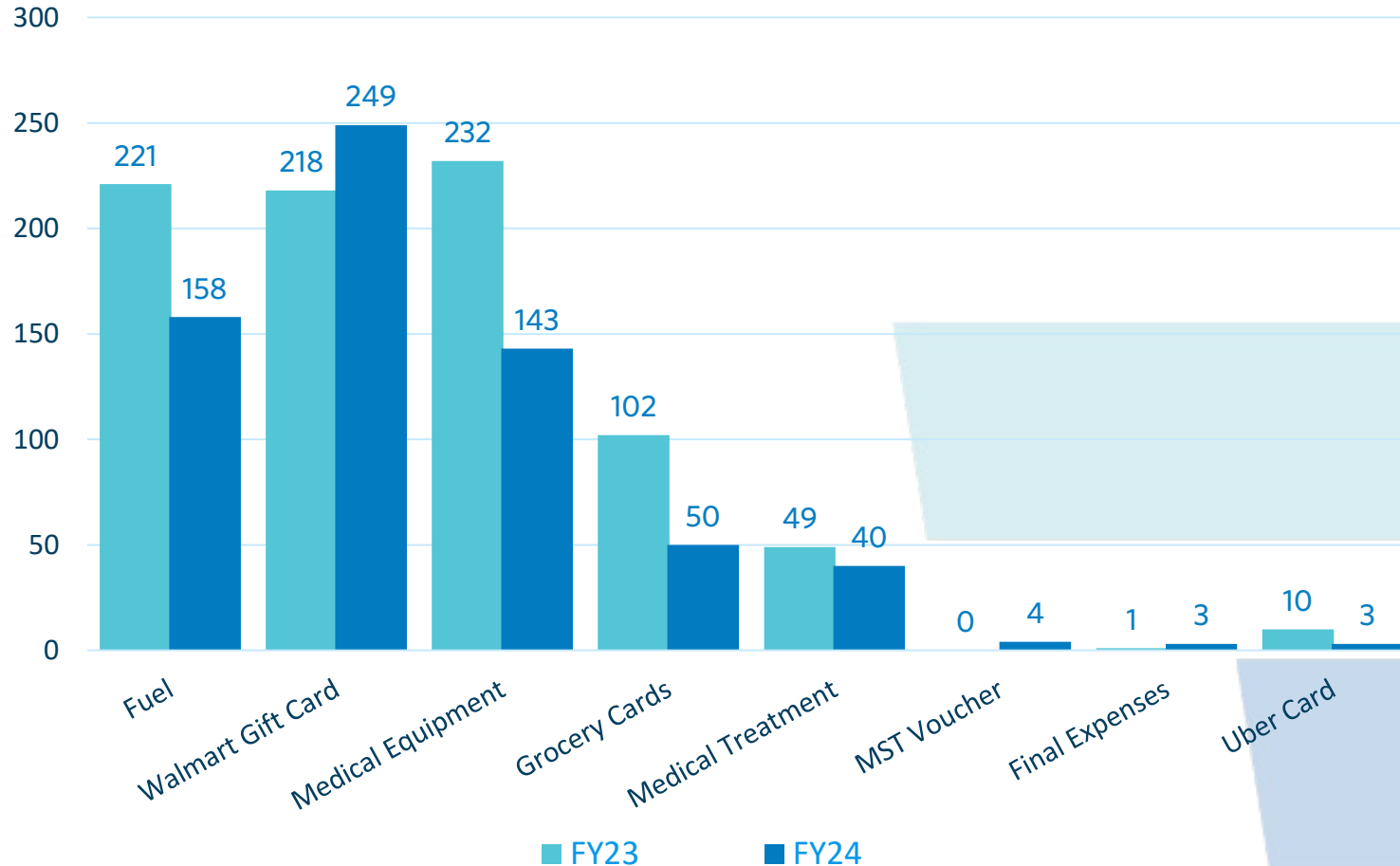
Patient Assistance

Patient Assistance

FY24 Q3 YTD

499 Unique Lives, 652 Encounters, \$81,234 in Support

Type of Assistance



Additional support was provided for “stock” items that are not reflected in the Patient Assistance data. This includes bulk purchases for the Cancer Resource Center including wigs and headscarves, as well as purchases for the Mobile Clinic including non-perishable food and food bags. This support was previously reported as a part of patient assistance, but we will be reporting it separately going forward.

FY24 Q3 YTD Spent: \$49,292.13

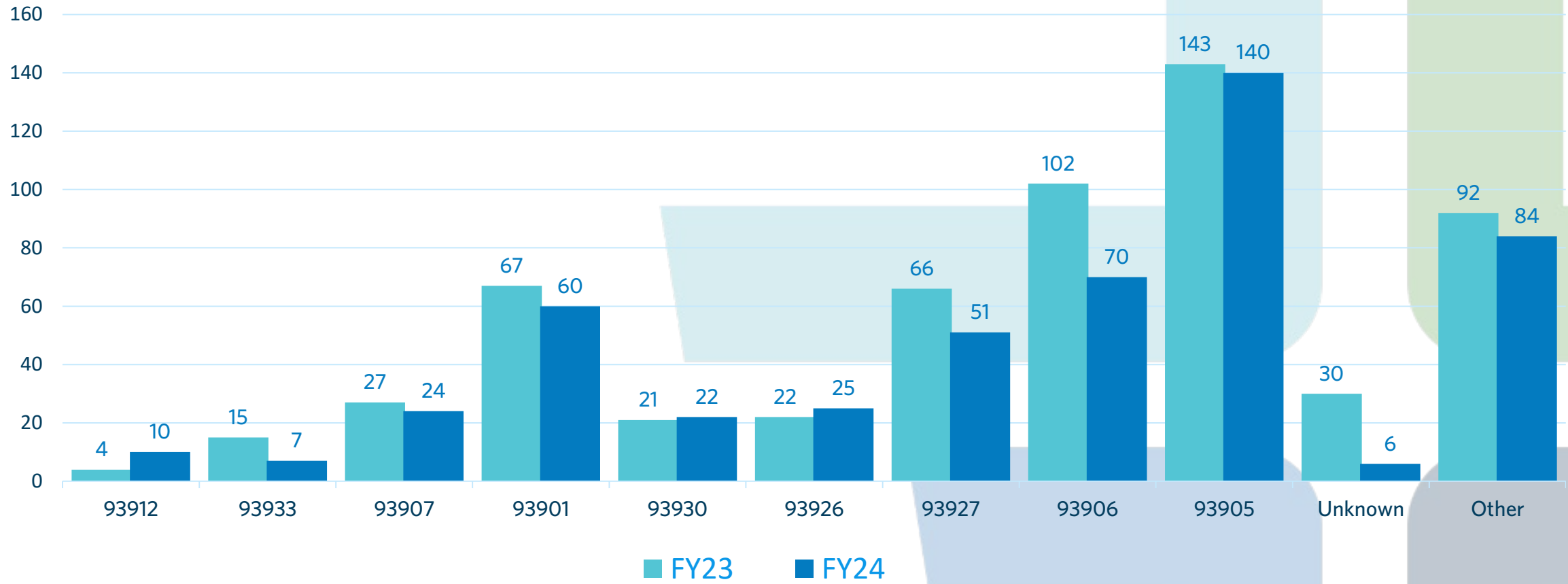
*Note some patients receive different types of assistance and/or repeated support depending on their individual needs

Patient Assistance

FY24 Q3 YTD

499 Unique Lives, 652 Encounters, \$81,234 in Support

Patient Zip Codes

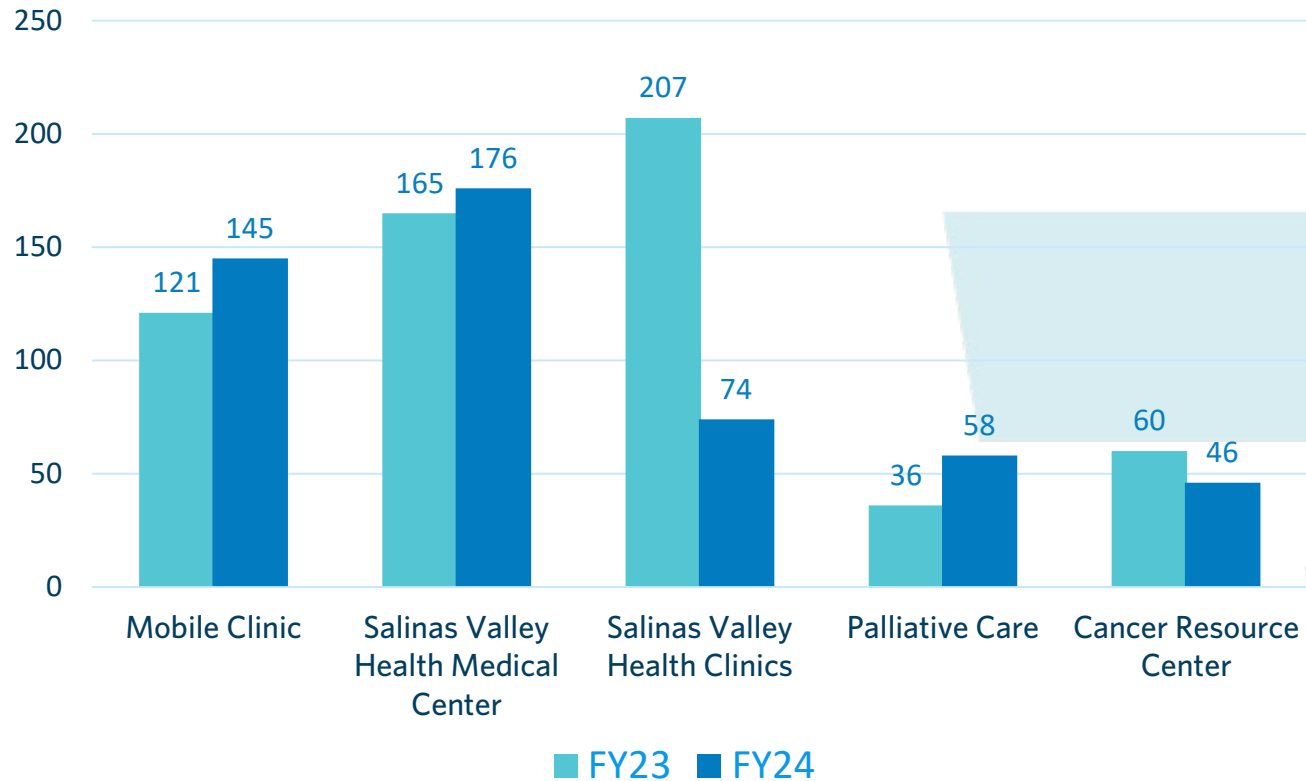


Patient Assistance

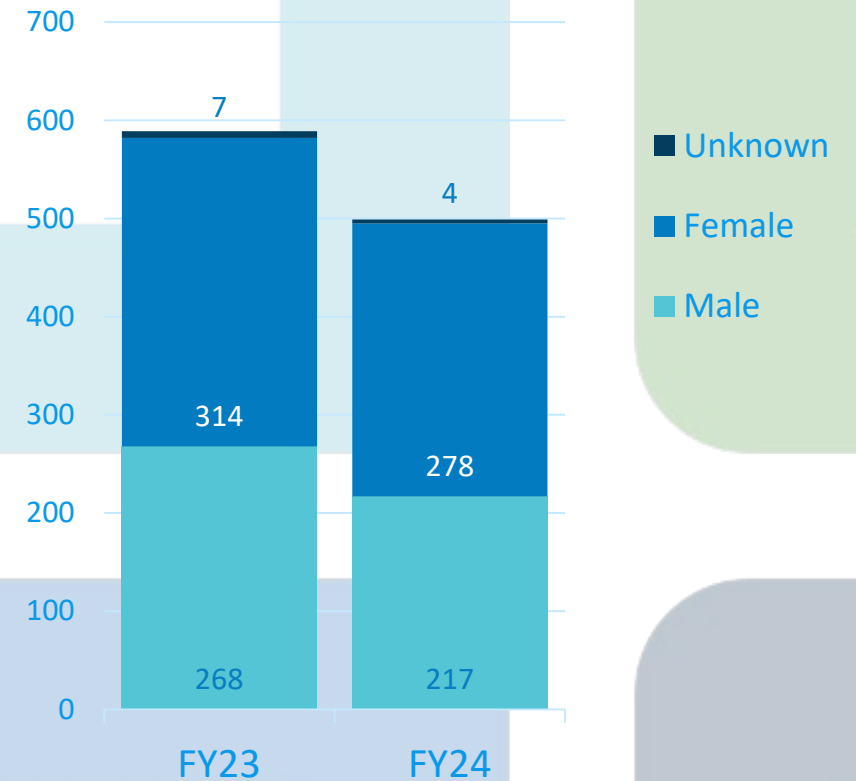
FY24 Q3 YTD

499 Unique Lives, 652 Encounters, \$81,234 in Support

Access Point



Patient Gender

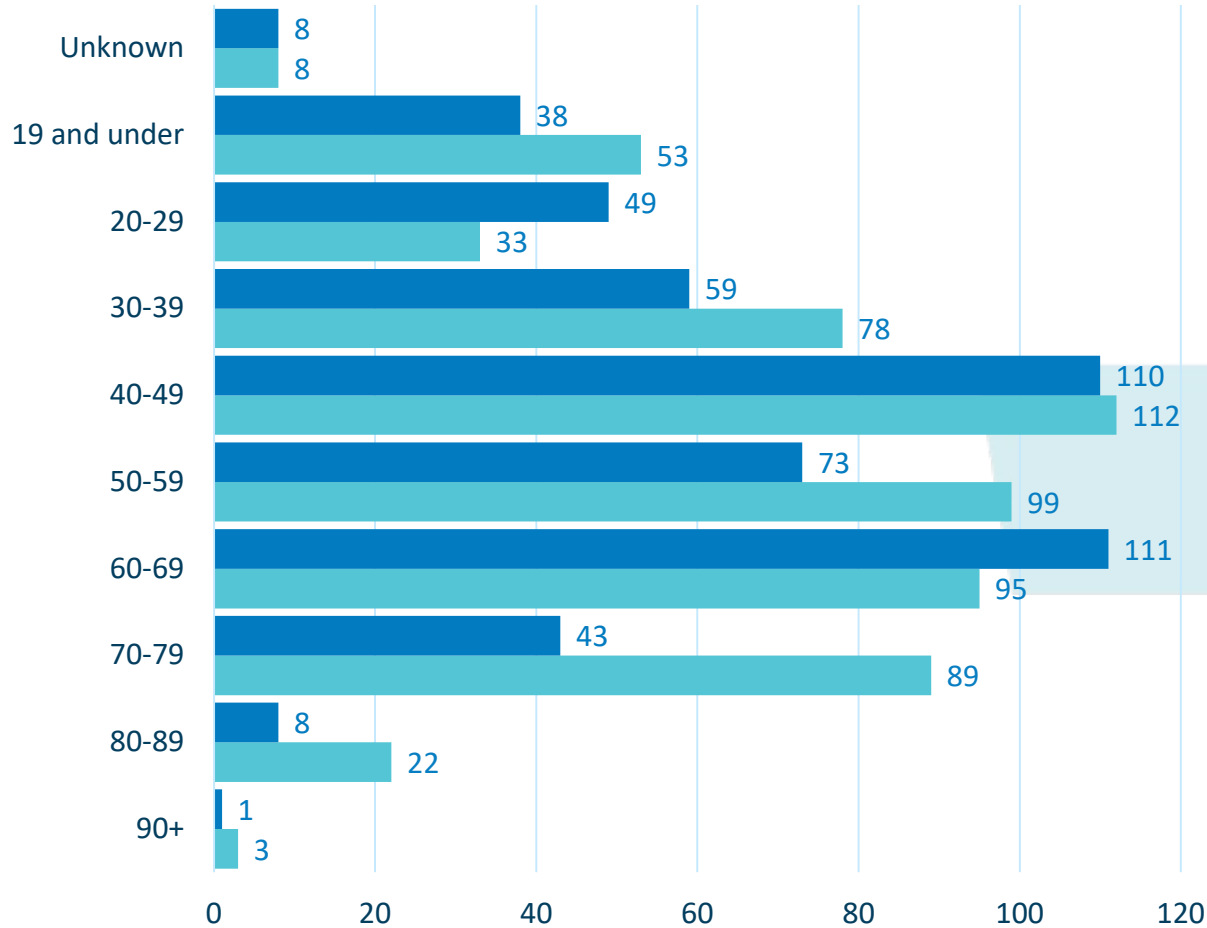


Patient Assistance

FY24 Q3 YTD

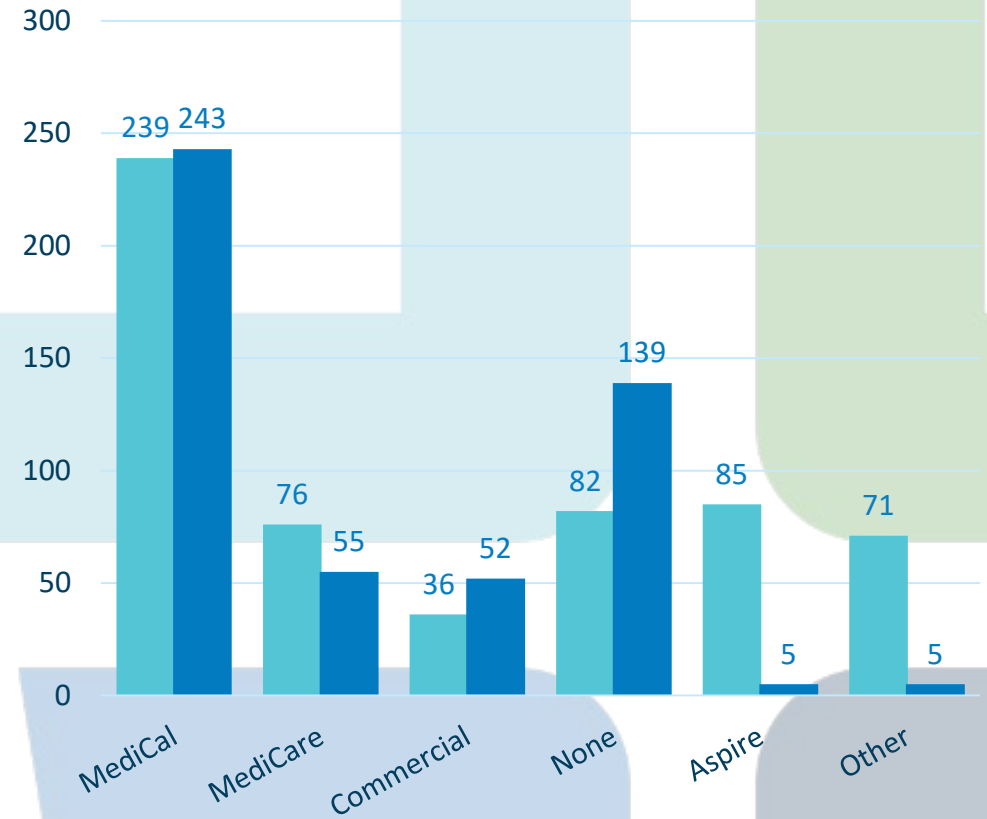
499 Unique Lives, 652 Encounters, \$81,234 in Support

Patient Age



■ FY24 ■ FY23

Payor Source



■ FY23 ■ FY24

Community Health Day

We were honored to facilitate the fundraising efforts for the first ever Salinas Valley Health Community Health Day!

- Total raised: \$3,350
- 756 soccer balls purchased
- 85 individual donations



COMMUNITY HEALTH DAY

Sunday, April 21st
11:00am - 2:00pm

Free Community Event for All Ages
Salinas Regional Soccer Complex
1440 Constitution Boulevard, Salinas

Scan to donate!



Help us encourage healthy, active living by making a tax-deductible donation to sponsor soccer balls! Soccer balls will be given to local kids during Salinas Valley Health's Community Health Day!

Special thanks to:



Rising with Gratitude

Salinas Valley Health Foundation

ADJOURNMENT